

SPONSORSHIPS for USPF July Meeting – Virtual Edition*

*USPF Meeting Sponsorship – Virtual Edition applies to the non-in-person July Virtual Member Meeting, excluding in-person meetings.

VIRTUAL MEETING PREMIUM LEVEL SPONSORSHIPS

Premium level sponsorship puts your branding message front and center, next to the title of the conference. Premium sponsors receive exclusive branding opportunities prior to, and during the event. Premium sponsors receive highest level positioning and messaging opportunities during the pre-event marketing, during the online sessions, and all post-event proceeding pages, survey and wrap-up communications.

Platinum Sponsorship (Limit 1 Sponsor) – \$9,500

Premium “over-conference-title” logo billing on all marketing materials, web site, and virtual meeting presentation templates • Opening session welcome greeting (non-commercial content) • Choice of up to three (3) speakers as individual presenters, moderators or panelists on virtual agenda sessions • Ten (10) additional complimentary member registration passes • Ten (10) complimentary customer/guest registration passes • Up to three (3) customized emailed marketing messages to all USPF members and non-members registered for the event (to promote brand and marketing messages, in lieu of advertising in print handouts) • Exhibitor/sponsor room with dedicated Expo Pass page with content and links to sponsor resources

Gold Sponsor (Limit 2 Sponsors) – \$7,500

Top tier logo billing on all marketing materials, USPF event web site, and virtual meeting presentation templates • Opening session welcome greeting (non-commercial content – only if no Platinum level sponsor) • Choice of up to two (2) speakers as individual presenters, moderators or panelists on virtual agenda sessions • Ten (10) additional complimentary member registration passes • Five (5) complimentary customer/guest registration passes • Two (2) customized emailed marketing messages to all USPF members and non-members registered for the event (to promote brand and marketing messages, in lieu of advertising in print handouts) • Exhibitor/sponsor room with dedicated Expo Pass page with content and links to sponsor resources

Silver Sponsor (Limit 4 Sponsors) – \$5,000

Second tier logo billing on all marketing materials, USPF event web site, and virtual meeting presentation templates • Opening session welcome greeting (non-commercial content – only if no Platinum or Gold level sponsor) • Choice of up to two (2) speakers as individual presenters, moderators or panelists on virtual agenda sessions • Five (5) additional complimentary member registration passes • Three (3) complimentary customer/guest registration passes • One (1) customized emailed marketing messages to all USPF members and non-members registered for the event (to promote brand and marketing messages, in lieu of advertising in print handouts) • Exhibitor/sponsor room with dedicated Expo Pass page with content and links to sponsor resources

VIRTUAL MEETING EVENT LEVEL SPONSORSHIPS

Event level sponsorship puts your branding on the most visible points of contact for most virtual conference attendees - when they register and when they use the mobile app to navigate the conference. Event sponsors receive exclusive branding opportunities prior to and during the event. All Event Level Sponsorships include, in addition to items listed below, company logo on event website and on opening presentation template • Sponsor listing in mobile app and online meeting agenda • Three (3) additional conference registration passes (can be used for additional company employees or non-member/guests).

Registration Page Sponsor (Limit 1 Sponsor) – \$3,500

Sponsor logo on USPF event information and registration page, including link to company web site (if desired).

Sponsor/Exhibitor Room (Multiple Sponsorships Available) – \$2,500

Sponsor room with dedicated event page content and links to sponsor resources.

VIRTUAL MEETING PROGRAM LEVEL SPONSORSHIPS

Program level sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on virtual conference participants. All Program Sponsorships include, in addition to items listed below, company logo on event website and on opening presentation template • Sponsor listing in mobile app and online meeting agenda • Three (3) additional conference registration passes (can be used for additional company employees or non-member/guests).

Virtual Keynote Sessions Sponsor (Limit 1 Sponsor) – \$3,500

Introduce live keynote speaker or keynote panel session speakers and topic. Sponsor logo on keynote session(s) presentation template.

Virtual Panel Sessions Sponsor (Limit 1 Sponsor) – \$2,500

Introduce live Panel Session speakers or discussion panels and topic. Sponsor logo on Panel session(s) presentation template.

Virtual Educational Sessions Sponsor (Limit 1 Sponsor) – \$2,500

Introduce non-sponsored recorded Educational Session speakers and topics. Sponsor logo on Educational session(s) presentation template (using USPF template).

NOTE: *USPF will select non-sponsored educational session topics and recruit individual subject experts to present these pre-recorded educational sessions for topics that are deemed important and timely for inclusion in the July virtual meeting agenda.*

RULES AND POLICIES FOR SPONSORSHIP

- Sponsor organizations must be members in good standing of the USPF
- Sponsorship is available on a first come, first served basis based upon the completion of the sponsor agreement
- Sponsorship payments are due within 30 days of the signed sponsor agreement, and no later than 10 days before the sponsored USPF meeting date
- Sponsored Recorded Education Sessions must agree to sign a speaker release form that gives the USPF legal rights to the content and recording for the unlimited sale or resale of the contents associated with any US Payments Forum activity.