### SPONSORSHIPS for USPF July 2022 Meeting

<table>
<thead>
<tr>
<th>Level</th>
<th>Premium Level</th>
<th>Event Level</th>
<th>Program Level</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Platinum</td>
<td>Gold</td>
<td>Silver</td>
</tr>
<tr>
<td># Available</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Price</td>
<td>$7,500</td>
<td>$6,000</td>
<td>$3,500</td>
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</tbody>
</table>

#### Benefits included:
- **Logo billing on all marketing materials, web site, and virtual meeting presentation templates**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Unlimited

- **Logo on web site and in ExpoPass**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Unlimited

- **Opening session welcome greeting (non-commercial content)**
  - **If no Platinum Sponsor**: Yes
  - **If no Platinum or Silver Sponsor**: Yes

- **Choice of providing speakers as individual presenters, moderators or panelists on virtual agenda sessions**
  - **Premium Level**: 3
  - **Event Level**: 2
  - **Program Level**: 2

- **Additional complimentary member registration passes**
  - **Premium Level**: 10
  - **Event Level**: 10
  - **Program Level**: 5

- **Complimentary customer/guest registration passes**
  - **Premium Level**: 10
  - **Event Level**: 5
  - **Program Level**: 3

- **Customized emailed marketing messages to all USPF members and non-members registered for the event (to promote brand and marketing messages, in lieu of advertising in print handouts)**
  - **Premium Level**: 3
  - **Event Level**: 2
  - **Program Level**: 1

- **Exhibitor/sponsor room with dedicated Expo Pass page with content and links to sponsor resources**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Yes

- **Sponsor logo on USPF Event information and registration page with link to sponsor's webpage and/or resources**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Yes

- **Sponsor listing in mobile app and online meeting agenda**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Yes

- **Introduce live keynote speaker or keynote panel session speakers and topic. Sponsor logo on keynote session(s) presentation template.**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Yes

- **Introduce live Panel Session speakers or discussion panels and topic. Sponsor logo on Panel session(s) presentation template.**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Yes

- **Introduce non-sponsored recorded Educational Session speakers and topics. Sponsor logo on Educational session(s) presentation template (using USPF template).**
  - **Premium Level**: Yes
  - **Event Level**: Yes
  - **Program Level**: Yes

**NOTE:** USPF will select non-sponsored educational session topics and recruit individual subject experts to present these pre-recorded educational sessions for topics that are deemed important and timely for inclusion in the July virtual meeting agenda.

For availability, or any questions regarding sponsorship, contact Deb Ferril at 612-867-6815 or dferril@securetechalliance.org